

A J C D

+ + +

CAPABILITY STATEMENT 2013

+ + +

The team at AJCD is dedicated to the creation of distinctive buildings and spaces; to challenge common perspectives and discover unusual, extraordinary interpretations of the spaces we create; how they function, how they are perceived and how they are experienced.

+ + +

+ A company overview

Anthony J. Casella Designers was established by Anthony Casella in 1971 as a boutique firm specializing in architectural building design and dedicated to outstanding, unique commercial and residential design solutions.

In 2010, after many years working with Anthony, the general running of the office and studio was taken over by Ara Casella. This allowed Anthony to work on his own development projects whilst remaining very much involved in the projects being undertaken by the studio.

AJCD has worked on a vast array of projects spanning the fields of residential, commercial, mixed use, fit out and heritage over many years and been the recipient of several awards.

+ + +

ANTHONY J. CASELLA
DESIGNERS

BUILDING DESIGNERS

EST. 1971

+61 8 9328 6659

+61 406 463 362

LEVEL 2, 11 RUTH STREET PERTH WA 6000

MAIL / PO BOX 621 NORTH PERTH WA 6906

ARA.CASELLA@WESTNET.COM.AU

WWW.AJCD.COM.AU

AJCD

+ + +

+ Our Process

At AJCD we can provide our clients with a holistic approach to any project, no matter how large or small.

Beginning with a thorough briefing to establish a clients' priorities, budget, and expectations as well as addressing any structural or logistical challenges that may arise; we then take all of this information to create visual concept.

Using 3D modelling and renders we are able to present an accurate digital representation of concepts, providing clients with a clear vision of the proposed outcome at a very early stage.

Once the concept is approved, we can begin the process of preparing and lodging council submissions, engaging consultants (such as engineers), specifying furniture and finishes, preparing structural plans for construction, and aiding in styling and decoration.

We remain involved throughout the entire build process, in conjunction with consultants and trades, to ensure that our clients receive only the finest quality workmanship on the completed project.

AJCD is committed to delivering inspirational, beautiful results for every client, every time.

+ + +

ANTHONY J. CASELLA
DESIGNERS

BUILDING DESIGNERS

EST. 1971

+61 8 9328 6659

+61 406 463 362

LEVEL 2, 11 RUTH STREET PERTH WA 6000

MAIL / PO BOX 621 NORTH PERTH WA 6906

ARA.CASELLA@WESTNET.COM.AU

WWW.AJCD.COM.AU

AJCD

+ + +

+ Services AJCD Can Provide

- Designers
- Architectural Designers
- Building Design Consultants
- Drafting
- Green Building Council Accredited Professional
- Interiors & Fit Out
- Residential
- Mixed Use Development
- Heritage Restorations
- Commercial - Office, Hospitality, Retail
- Renovations & Extensions
- 3D Modelling & Renders

Hobbs Ave, Dalkeith

Renovation: Example of Concept Presentation



T T T

ANTHONY J. CASELLA
DESIGNERS

BUILDING DESIGNERS

EST. 1971

+61 8 9328 6659

+61 406 463 362

LEVEL 2, 11 RUTH STREET PERTH WA 6000

MAIL / PO BOX 621 NORTH PERTH WA 6906

ARA.CASELLA@WESTNET.COM.AU

WWW.AJCD.COM.AU

A J C D

+ + +

+ Recent examples of work

- (Commercial) Oxford Street Hotel 'Beer Garden Re-Vamp' Leederville
- (Commercial/Heritage) The Old Crow 172 Newcastle Street Perth
- (Mixed Use Development/Heritage) 9/11 Ruth Street Perth
- (Commercial/Heritage) Oxford Street Hotel Beer Garden
- (Commercial) Thrifty Car Rentals - McDonald Crescent Bassendeen
- (Commercial) Murano Store - Hay Street Perth
- (Residential) 13 Ardross Street Applecross
- (Residential/Heritage) 11 Franklin Street Leederville
- (Mixed Use Development) 5 Scarborough Beach Road North Perth
- (Commercial) Ill Gelato - Rokeby Road Subiaco
- (Residential) Lot 30 Sanctuary Circuit, Dawesville
- (Residential) 271 Hamersley Road Subiaco
- (Residential) 68 Sanctuary Circuit Dawesville
- (Residential) 46 Parkside Avenue Mt Pleasant
- (Residential) 109 Chelmsford Road Mount Lawley
- (Commercial) Brass Monkey Roof Top Bar Refurbishment Northbridge
- (Commercial) Belgian Beer Cafe Refurbishment Perth
- (Commercial) Queens Hotel Refurbishment Perth
- (Commercial) Corner Store Mt Hawthorn
- (Commercial) WA Italian Club Renovations

+ + +

ANTHONY J. CASELLA
DESIGNERS

BUILDING DESIGNERS

EST. 1971

+61 8 9328 6659

+61 406 463 362

LEVEL 2, 11 RUTH STREET PERTH WA 6000

MAIL / PO BOX 621 NORTH PERTH WA 6906

ARA.CASELLA@WESTNET.COM.AU

WWW.AJCD.COM.AU

A J C D

+ Awards and Recognition

- HIA Winner Homes of the Year Grouped Housing 1995
- BDA Best Commercial Interior - Oxford Street Hotel 2000
- BDA National Heritage Prize - Oxford Street Hotel 2000
- BDA/TAFE Award - Best Use of Sponsors Material (Austin Timber) 2002
- BDA Winner Category 15 Best Commercial Interior - Oxford Street Hotel 2001
- BDA Winner Category 22 Conceptual Design 2002

+ + +

+ Professional Associations

Member of the Building Designers' Association of Western Australia

Member of the Green Building Council of Australia

Member of the Association of Drafting Consultants Australia

+ + +

ANTHONY J. CASELLA
DESIGNERS

BUILDING DESIGNERS

EST. 1971

+61 8 9328 6659

+61 406 463 362

LEVEL 2, 11 RUTH STREET PERTH WA 6000

MAIL / PO BOX 621 NORTH PERTH WA 6906

ARA.CASELLA@WESTNET.COM.AU

WWW.AJCD.COM.AU

A J C D

+ If you wish to contact AJCD to enquire about our services, please contact Ara Casella or visit our pages listed below

Ara Casella | Associate

BEnvD, GSAP, Currently Undertaking MA, Hon (Architecture)

T +61 8 9328 6659 | Mob +61 (0)406 463 362

Email | ara.casella@westnet.com.au

+ + +

Website: www.AJCD.com.au

LinkedIn: http://www.linkedin.com/profile/edit?trk=hb_tab_pro_top

Facebook: <https://www.facebook.com/pages/Anthony-J-Casella-Designers/132660083479487?id=132660083479487&sk=info#!/pages/Anthony-J-Casella-Designers/132660083479487>

Pinterest: <http://pinterest.com/aracasella/>

Instagram: http://instagram.com/ara_casella

Check out Ara's Blog: <http://ara-casella.blogspot.com.au/>

ArchiLovers: <http://www.archilovers.com/ara-casella/?mini=0>

+ + +

ANTHONY J. CASELLA
DESIGNERS

BUILDING DESIGNERS

EST. 1971

+61 8 9328 6659

+61 406 463 362

LEVEL 2, 11 RUTH STREET PERTH WA 6000

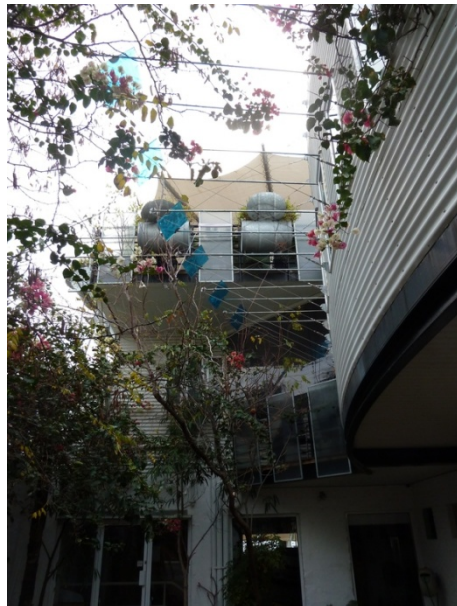
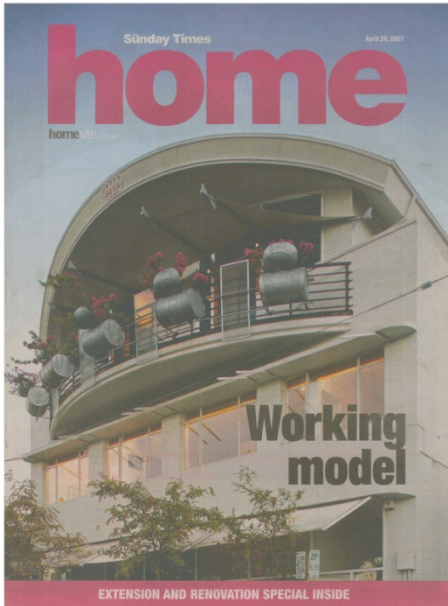
MAIL / PO BOX 621 NORTH PERTH WA 6906

ARA.CASELLA@WESTNET.COM.AU

WWW.AJCD.COM.AU

A J C D

9/11 Ruth St, Perth
Mixed Use Commercial/Residential/Heritage



+ + +

ANTHONY J. CASELLA
DESIGNERS

BUILDING DESIGNERS

EST. 1971

+61 8 9328 6659

+61 406 463 362

LEVEL 2, 11 RUTH STREET PERTH WA 6000

MAIL / PO BOX 621 NORTH PERTH WA 6906

ARA.CASELLA@WESTNET.COM.AU

WWW.AJCD.COM.AU

A J C D

WA Italian Club
Proposal



+ + +

ANTHONY J. CASELLA
DESIGNERS

BUILDING DESIGNERS

EST. 1971

+61 8 9328 6659
+61 406 463 362
LEVEL 2, 11 RUTH STREET PERTH WA 6000
MAIL / PO BOX 621 NORTH PERTH WA 6906
ARA.CASELLA@WESTNET.COM.AU

WWW.AJCD.COM.AU

A J C D

+ + +

172 Newcastle St, Perth
Old Crow
Heritage Restoration



+ + +

ANTHONY J. CASELLA
DESIGNERS

BUILDING DESIGNERS

EST. 1971

+61 8 9328 6659

+61 406 463 362

LEVEL 2, 11 RUTH STREET PERTH WA 6000

MAIL / PO BOX 621 NORTH PERTH WA 6906

ARA.CASELLA@WESTNET.COM.AU

WWW.AJCD.COM.AU



+ + +

Melville House Residential



ANTHONY J. CASELLA
DESIGNERS

BUILDING DESIGNERS

EST. 1971

+61 8 9328 6659

+61 406 463 362

LEVEL 2, 11 RUTH STREET PERTH WA 6000

MAIL / PO BOX 621 NORTH PERTH WA 6906

ARA.CASELLA@WESTNET.COM.AU

WWW.AJCD.COM.AU

A J C D

+ + +

Brass Monkey Roof Top Bar
Commercial



+ + +

ANTHONY J. CASELLA
DESIGNERS

BUILDING DESIGNERS

EST. 1971

+61 8 9328 6659

+61 406 463 362

LEVEL 2, 11 RUTH STREET PERTH WA 6000

MAIL / PO BOX 621 NORTH PERTH WA 6906

ARA.CASELLA@WESTNET.COM.AU

WWW.AJCD.COM.AU